Sync-Align.

Organizational intelligence that accelerates value creation

Sync Executive Partners
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You stumble because of potholes you never saw. Passive resistance, trapped knowledge, unseen perspectives, leaders aligned in words only, an inability to make the hard choices and focus. All of this information already exists inside your organization — you need it to run the org effectively. Leadership structure, more meetings, and more data will not solve the issue.

Diligence · Post-close · Transformation · Exit planning · Portfolio visibility

> "Sync-Align helped us turn a leadership transition into an opportunity to reset and **accelerate**. It gave us a clear view of where we were strong, where we needed to improve, and—most importantly—where we needed to align. It helped turn that alignment into action, shaping new ways of working and a sharper execution framework to **accelerate growth**."
>
> **Ben Chrnelich**
> Chief Executive Officer, Symphony

You lack transparency into the second level.

The team dynamic is only surface aligned.

You haven't made the hard choices to execute.

Result: you stall, can't accelerate, leaders are transitioned

THE SOLUTION

Assess
Surfaces deep internal viewpoints against the individual investment thesis — not "peer benchmarks"

Sync
Facilitated alignment sessions that drive clarity and sync findings

Execute
Creates alignment tools to run the business — not a 25-slide deck

The collective knowledge of the org in the CEO's hands — aligned to the outcomes.

A facilitated strategic process, not a report. Lightweight, heavy impact.

- **01** You see hidden roadblocks.
- **02** You and the sponsor work from one fact base.
- **03** You surface intel that drives buy-in.
- **04** Priorities are set and the rest are cut.
- **05** Intelligence of the org in a 360.
- **06** Two weeks, not a quarter.
- **07** A senior outsider facilitates the hard read, not you.

WHAT THE CEO GETS

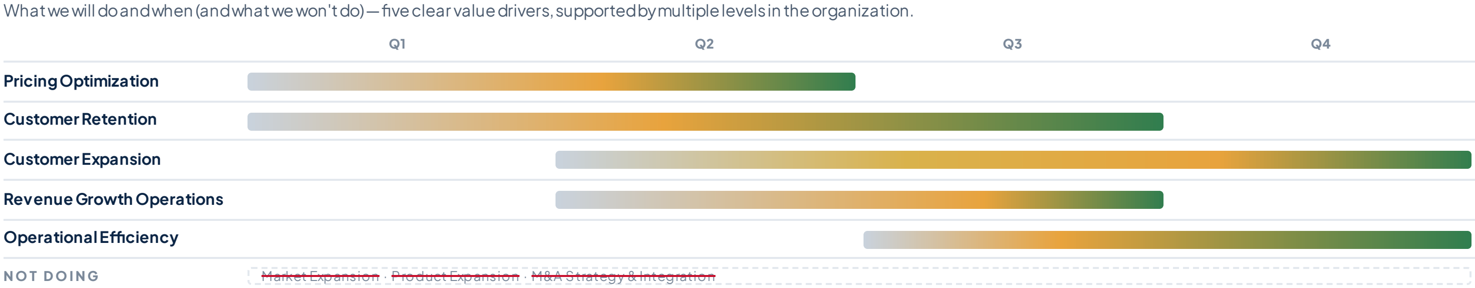
PRIORITY
- GTM model clarity and team role definition
- Disciplined pricing & deal approval process
- Customer feedback loop into product & ops

CLARIFY
- Strategic priorities reinforced in decision-making
- Leadership accountability across functions
- Cultural health & engagement signals

MONITOR
- Operating cadence & meeting discipline
- Retention in critical roles
- Financial reporting & governance rhythm

THE RESULT — CLEAR EXECUTION MANDATE

What we will do and when (and what we won't do) — five clear value drivers, supported by multiple levels in the organization.



HOW WE MEASURE

Measured against your investment thesis, not peer benchmarks.

THREE LEVELS OF ENGAGEMENT

Sync-Align Engagement
2 weeks · light-touch
Strength & risk ranking, prioritization roadmap, and the **sequenced operating plan**.

+ Leader 1-on-1s
3 weeks · targeted
Everything in Tier 01, plus structured one-on-ones and a **clear-eyed read on fit** against the investment thesis.

+ Offsite Facilitation
Full engagement
Everything in Tier 02, plus on-site facilitation through to **alignment and committed decisions**, with OKRs set under Act.

Sustain — the recurring layer
Four board-timed half-day re-syncs. On request.

Two weeks to an aligned team and a sequenced operating plan.

A 20-minute call is usually enough to establish whether the engagement fits where the portfolio company is today.

Request a walkthrough →

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